

Copywriting

Write words that sell. It's a skill that never stops paying.

11

MODULES

108

LESSONS

3

MONTHS

3

LEVELS

Start where you are. Go as far as you want.

LEVEL 1

Beginner

Copywriting For Newbies

₹3,000

1 month · 3 modules · 33 lessons

LEVEL 2

Intermediate

The Idea Decoder Ring · Web
Copywriting 101

₹4,000

1 month · 4 modules · 45 lessons

LEVEL 3

Advanced

Scriptwriting Secrets · Case Study
Clinic

₹5,500

1 month · 4 modules · 30 lessons

Take all three levels

One journey, beginner to job-ready

₹12,500

3 months · best value

What you walk away with

- **Learn by building**
Real projects from week one — never theory alone.
- **Build a portfolio**
Finished work you can put in front of an employer.
- **Use professional tools**
The same software the industry actually runs on.
- **Get job-ready**
Resume help, interview practice and placement support.

TOOLS: Excel

Top performers

Do well, and you could work with us.*

Our strongest learners get invited onto real client projects as interns.

*Internships are merit-based and limited, offered subject to performance and live project availability. Conditions apply.