

FULL CURRICULUM • 2026

Graphic Design

Turn your eye for design into a paying craft.

Every module, every lesson — the complete syllabus, end to end.

47

MODULES

264

LESSONS

5

MONTHS

₹15,000

FULL PROGRAMME

What this course covers

1

Level 1 • Beginner

Graphic Design Basics • Photoshop : Getting Started with Photoshop • Photoshop : Selections & Masking Techniques

1 month • 14 modules • 80 lessons • ₹3,500

2

Level 2 • Intermediate

Adobe Illustrator : Colors and Appearance • Photoshop : Pattern Design • Adobe Illustrator : 3D and Materials

2 months • 15 modules • 92 lessons • ₹5,000

3

Level 3 • Advanced

Document & Page Management • Typography & Advanced Text Handling • Working with Images & Graphics

2 months • 18 modules • 92 lessons • ₹6,500

The whole journey

This is the complete syllabus for Graphic Design — 47 modules and 264 lessons, in the order you will learn them. The level markers show how far each stage carries you, but the curriculum runs as one continuous path from the first lesson to the last.

1

LEVEL 1

Beginner

Graphic Design Basics · Photoshop : Getting Started with Photoshop · Photoshop : Selections & Masking Techniques

1 month · 14 modules · 80 lessons · ₹3,500

1. Graphic Design Basics

5 lessons

- Basics of Graphic Design
- Introduction to the Principles and Elements of Design
- Print & Digital Media
- Typography
- Color Theory

2. Photoshop : Getting Started with Photoshop

4 lessons

- Interface Overview & Workspace
- Document Setup Resolution & Sizes
- Understanding Layers, Groups & Smart Objects
- File Formats and Exporting for Web and Print

3. Photoshop : Selections & Masking Techniques

4 lessons

- Marquee, Lasso, Magic Wand, Quick Selection
- Understanding the Clipping Mask
- Exploring the Layer Masking
- Select Subject and Select Mask

4. Photoshop : Color Correction, Adjustments & Fill

8 lessons

- Exploring Solid Color & Gradient Color Options
- Understanding the Pattern inside Photoshop
- Adjustment Layers - Uses of Levels & Curves
- Hue & Saturation
- Color Balance
- Gradient Maps
- Black and White Conversion
- Color Grading with Camera Raw Filter

5. Photoshop : Working with Text & Shapes

5 lessons

- Exploring Basic Shapes & Their Property
- Type Tool in Photoshop
- Warping Text and Effects
- Layer Style Effects with Shapes & Images
- PenTool UseCase & Custom Shapes

- 6. Photoshop : Brushes, Retouching & Healing Tools** 3 lessons

 - Brush Tool, Settings and Customization
 - Healing Brush, Clone Stamp & Patch Tool
 - Understanding the Dodge, Burn and Smudge Tool
- 7. Photoshop : Smart Objects, Filters & Effects** 5 lessons

 - Smart Objects, Filters & Effects
 - Working with Liquify
 - Exploring Gaussian Blur & Motion Blur
 - Displacement Map Concept for Mockup Designing
 - Creating Texture Overlays
- 8. Photoshop : Understanding the Photo Manipulation Techniques** 5 lessons

 - Working with Multiple Images
 - Creating Realistic Shadows
 - Unlock the Process to Create Reflection
 - Adding Lighting Effects
 - Exploring Manipulation Techniques With Examples
- 9. Photoshop : Compositing & Blending** 6 lessons

 - Match Color & Lighting
 - Blending Multiple Photos Seamlessly
 - Understanding the Blending of Text and Graphics
 - Clean the face and Make them Smooth and Attractive
 - Double Exposure Effect
 - Dispersation Effect
- 10. Photoshop : Product Mockups & Branding** 3 lessons

 - Exploring the Free Rources of Mockups and their Uses
 - Designing T-shirt Grahics and Using Mockup to Showcase
 - Understanding the Process of Create Mockup inside Photoshop
- 11. Photoshop : Projects** 9 lessons

 - Instagram Post Design
 - Facebook Banner Design Process
 - YouTube Thumbnail Design Tips
 - Ads Banner Design for Web Campaigns
 - Event Poster Design
 - Creative Marketing Agency Flyer Designing
 - Magazine CoverPage Design Process
 - Typography Poster Making
 - Designing a Movie Poster
- 12. Photoshop : Motion Designing** 5 lessons

 - Basics of Timeline
 - Animating Basic Shapes
 - Blending of Image and Video
 - Create Animated Banner
 - Animating Scene in Photoshop



13. Adobe Illustrator : Getting Started with Illustrator

9 lessons

- Illustrator Interface & Workspace
- Creating and Managing Documents
- Exploring the Basic Shapes
- Cut, Copy, Paste and Duplicate
- Uses of Arrangement Options
- Understanding the Alignments of Shapes and Graphics
- What is Clipping Mask
- Importing and Exporting
- Creating Graphics by Using Basic Shapes



14. Adobe Illustrator : Working with Shapes and Tools

9 lessons

- Uses of Pen Tool
- Exploring Curvature Tool
- Exploring the Pencil Tool Set
- Type of Brush Tools
- Process to Add and Manage Addition Brushes
- Understanding the Uses of Shape Builder Tool
- Exploring the Pathfinder
- Icons Designing
- Creating Vector Graphics

2

LEVEL 2

Intermediate

Adobe Illustrator : Colors and Appearance · Photoshop : Pattern Design · Adobe Illustrator : 3D and Materials

2 months · 15 modules · 92 lessons · ₹5,000



15. Adobe Illustrator : Colors and Appearance

5 lessons

- Fill and Stroke Options
- Color Swatches and Gradients
- Transparency and Blending Options
- Exploring the Hidden Features of Appearance Panel
- Working with Mesh Tool



16. Adobe Illustrator : Typography Style in Illustrator

10 lessons

- Working with Type Tool
- Downloading Installation and Uses of fonts
- Paragraph Style Property
- Different Fill Options for Text
- Area Type Tool
- Vertical Type Tool Features
- Type on Path
- Text Effects and Outlining Text
- Random Text Distortion
- Typography Style Poster Designs

- 17. Adobe Illustrator : Important Tools and Panels of Illustrator** 12 lessons

 - Understanding the Layer Panel Options
 - Uses of Selection Tools
 - Distortion Tools Set
 - Eraser Scissors and Knife Tool
 - Scale Shear and Reshape Tool
 - Free Transform and Puppet Wrap Tool Set
 - Live Paint Bucket Tool
 - Objects on Path
 - Hidden Features of Sprayer Tool Set
 - Using the Repeat Command in Object Menu
 - Exploring Stylize Effects
 - Applying Artistic Effects

- 18. Photoshop : Pattern Design** 2 lessons

 - Exploring the Pattern Designing Process
 - Create Seamless Pattern

- 19. Adobe Illustrator : 3D and Materials** 8 lessons

 - Basics of 3D
 - 3D Objects Types and Properties
 - Applying Materials to 3D Objects
 - Adding Lighting and Shadow to 3D Models then Render
 - 3D Object and Mockup Designing Process
 - 3D Typography Post and Poster Style
 - Isometric Grid and Usecase
 - Interior design with isometric grid

- 20. Adobe Illustrator : Vector Illustration Techniques** 10 lessons

 - Flat Vector Graphics Designing
 - Creating animal illustration
 - Creating Fruits Illustration for Kids Story Book
 - Human Character Illustration
 - Cartoon Character illustration
 - Vector Scenery Illustration
 - Duplex Design Illustration
 - Creating vector character by tracing image
 - Converting Sketch to Vector with Tracing
 - Converting Raster Graphics to Vector

- 21. Adobe Illustrator : Logo Designing Process** 3 lessons

 - Logo Design Fundamentals
 - Logo Designing Process
 - Using Grids and Guides for Logo Design

- 22. Adobe Illustrator : Real-world Projects** 8 lessons

 - Business Card Design
 - Ads Banner Design and Customization
 - YouTube Thumbnail Design
 - Travel Poster Designing
 - CoverPage Design for Print
 - Infographics Designing
 - T-Shirt Graphics Designing
 - Leaflet Design Process

- **23. Introduction to Adobe InDesign** 6 lessons

 - What is Adobe InDesign & It's Role in Publishing
 - Exploring Homescreen Interface, Tools & Panels
 - Optimization of Workspace
 - Creating & Managing New Documents (Print, Web, Mobile)
 - Setting Up Bleed, Slug, Margins, and Columns
 - Understanding File Formats

- **24. Selection, Navigation & Basic Shapes** 6 lessons

 - Exploring the Selection Tool & Direct Selection Tool
 - Basic Shapes and Their Property
 - Exploring Group, Lock and Hide Option
 - Arranging the Shapes and Graphics
 - Understanding the Alignment Options
 - Page Tool, Gap Tool, Hand Tool, Zoom Tool

- **25. Type Tools Features** 4 lessons

 - Understanding the Type Tool & Type on a Path Tool
 - Type on a Path Tool
 - Vertical Type Options
 - Applying Textwrapping while working with paragraph

- **26. Drawing & Shape Tools** 6 lessons

 - PenTool, Add Anchor and Delete Anchor Point Tool Feature
 - PenTool UseCase with Example
 - Pencil Tool, Smooth Tool & Eraser Tool
 - Scissors Tool, Free Transform Tool
 - Using Pathfinder to Manipulate Shapes
 - Path Optimization Optijons (Join, Open, Close & Reverse Path)

- **27. Managing Frames, Content Collector Tool Set, Blur and Feather Feature** 3 lessons

 - Different Type of Frame Tool (for Images)
 - Content Collector Tool & Content Placer Tool
 - Mange Opacity and Gradient Feather Tool

- **28. Navigation & Measure Tools** 4 lessons

 - Understanding the Uses of Measure Tool
 - Working with Ruler, Guides & Grids Options
 - Working with Multiple Columns
 - Adding, Deleting and Arranging Multiple Pages

- **29. Applying Color & Effects** 5 lessons

 - Working with Solid & Gradient Color
 - Exploring the Color Theme Tool
 - Using Eyedropper Tool and Exploring Some Hidden Features
 - Note Tool (for annotations)
 - Understanding the Effects for Graphics Optimization

Advanced

Document & Page Management · Typography & Advanced Text Handling · Working with Images & Graphics

2 months · 18 modules · 92 lessons · ₹6,500

- ## 30. Document & Page Management

6 lessons

 - Pages Panel Overview
 - Master Sheets & Parent Pages Concept
 - Formating with Liquid Layouts
 - Adjust Layout Feature
 - Sections & Numbering Styles
 - Multiple Page Sizes in One Document
- ## 31. Typography & Advanced Text Handling

7 lessons

 - Text Frames & Threading Text
 - Character Formatting (Fonts, Kerning, Tracking)
 - Converting Fonts to Outline and Adding ImageTexture
 - OpenType Features, Glyphs & Special Characters
 - Exploring the Paragraph and Character Style
 - Explore the Line Style
 - FindChange for Text Corrections
- ## 32. Working with Images & Graphics

5 lessons

 - Importing & Placing Images
 - Links Panel & Relinking Missing Files
 - Image Fitting Options & Frame Adjustments
 - Anchored Objects & Inline Graphics
 - Frame Effects & Transparency
- ## 33. Color, Swatches & Effects

5 lessons

 - CMYK, RGB & Spot Colors
 - Creating & Managing Swatches
 - Adding New Gradients to Swatches
 - Transparency & Blending Options
 - Object Styles for Consistency
- ## 34. Tables & Data Handling

7 lessons

 - Creating & Formatting Tables
 - Creating Table of Contents
 - Design Calendear by using Table
 - Importing Tables from Excel
 - Learn to Design Table
 - Table & Cell Styles
 - Design Certificates
- ## 35. Advanced Layout Techniques

4 lessons

 - Layers & Organizing Design Elements
 - Understanding the Snippets
 - Creating Object Grids & Uses of Step-and-Repeat
 - Create Infographics with Shapes & Styles

- **36. Projects** 12 lessons
 - Business Card Design
 - Understanding the Process of CoverPage Design
 - Event Poster Design
 - Designing the Social Media Banner
 - Tri-Fold Leaflet Design
 - Restaurant Menu Design
 - Flyer for Marketing Campaign
 - Resume Designing
 - How to Design Hoarding
 - Learn to Design Flex of Standee
 - NewsPaper Ads Design
 - Web Banner Ads Design

- **37. Digital Publishing & Interactive Features** 8 lessons
 - Interactive PDFs (Buttons, Links, Forms)
 - Adding Audio, Video, Animations
 - Customize and Export the Design Documents
 - Accessibility & Inclusive Design
 - QR Code Generator
 - Creating Hyperlink Design and Documents
 - Creating Interactive Buttons
 - Adding Custom Google Map Over the Venue

- **38. Prepress, Printing & Exporting** 4 lessons
 - Preflight Check & Fixing Errors
 - Packaging Files (Fonts, Images, Assets)
 - Print Export Settings (PDFX Standards)
 - Exporting for Web & Social Media

- **39. Collaboration & Workflow** 4 lessons
 - Adobe Integration & Applications
 - Import and Export from Other Softwares
 - Versioning & File Management Best Practices
 - Course Completion

- **40. Introduction of AI and Graphic Design** 1 lessons
 - AI Graphic Design

- **41. The AI Operator's Playbook** 1 lessons
 - Mastering AI Tools

- **42. AI Graphic Designing** 3 lessons
 - The Psychology of Design: Understanding How Visuals Influence Minds
 - AI in Graphic Design: Crafting Creative Work
 - AI Image Generation: Transforming Ideas into Visuals

- **43. AI for Photoshop – The New Era of Creation** 5 lessons

 - Adobe Photoshop Essentials: Mastering the Basics
 - Design Crafting in Photoshop: From Concept to Creation
 - Blending Creativity with AI Using AI While Designing in Photoshop
 - Design Psychology & Inspiration: Creating with Purpose
 - Photoshop AI Explained: How Adobe's AI Really Works

- **44. AI for Adobe Illustrator – The New Era of Creation** 4 lessons

 - Introduction to Adobe Illustrator: What It Is and Why It Matters
 - Illustrator Basics: Building Your Creative Foundation
 - Mastering Illustrator Tools: The Core of Vector Design
 - Designing with Illustrator & AI: Merging Precision with Intelligence

- **45. Branding 3.0 – Mastering the Art of AI-Driven Design** 5 lessons

 - Branding with AI & Design Psychology: Building Meaningful Identities
 - Logo Creation: Crafting Symbols That Speak
 - AI-Driven Branding in Photoshop: Turning Ideas into Visual Impact
 - Advanced Branding with AI: Blending Creativity and Strategy
 - The Psychology Behind Brand Design: Creating Emotionally Resonant Brands

- **46. Ethics & Intelligence – Mastering AI Tools Responsibly** 3 lessons

 - AI Ethics in Design: Creating Responsibly in the Age of Automation
 - Working with Clients & Invoicing: The Business Side of Design
 - Essential AI Tools & Software Accelerating Your Creative Growth

- **47. 360° Marketing & Branding Mastery** 8 lessons

 - Introduction to 360° Branding Building Brands That Speak Everywhere
 - From Brainstorming to Brand Creation Logo, Identity & Concept Development
 - Finalizing the Brand Cohesive Visual Systems & Brand Consistency
 - AI Powered Mockups & Real World Applications Bringing Your Brand to Life
 - The Psychology of Branding How Brands Grow Through Strategy, Design & Character Creation (With Case Studies)
 - Creating Viral Content Designing for Reach, Emotion & Shareability
 - Market Psychology & Marketing Strategy Understanding What Truly Works
 - AI for Creative Growth Tools, Client Experiences & Course Wrap Up

Certificates @ what comes next

You receive a certificate at the end of every level you finish. Join for a single level or the full programme — the choice is yours. Learners who stand out may be invited to work on live client projects as interns; these places are merit-based, limited, and depend on projects being available.