

FULL CURRICULUM • 2026

SEO

Get found on Google — and get paid for knowing how.

Every module, every lesson — the complete syllabus, end to end.

7

MODULES

43

LESSONS

4

MONTHS

₹14,000

FULL PROGRAMME

What this course covers

1

Level 1 • Beginner

Basics of SEO • Keyword Research

1 month • 2 modules • 12 lessons • ₹3,500

2

Level 2 • Intermediate

On-Page SEO • On Page Analysis by AI

1 month • 2 modules • 13 lessons • ₹4,500

3

Level 3 • Advanced

Technical SEO • SEO Analysis Tool • Off-Page SEO

2 months • 3 modules • 18 lessons • ₹6,000

The whole journey

This is the complete syllabus for SEO — 7 modules and 43 lessons, in the order you will learn them. The level markers show how far each stage carries you, but the curriculum runs as one continuous path from the first lesson to the last.

1

LEVEL 1

Beginner

Basics of SEO · Keyword Research

1 month · 2 modules · 12 lessons · ₹3,500

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1. Basics of SEO

6 lessons

- What is SEO
- Why Seo
- What is search Engines
- Search engine Working
- SERP
- type of seo

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2. Keyword Research

6 lessons

- Keyword Fundamentals
- type of keywords
- Importance of Keyword Research
- How to do Keyword research
- Keyword Research - Google Keyword Planner
- Keyword Research - AI

2

LEVEL 2

Intermediate

On-Page SEO · On Page Analysis by AI

1 month · 2 modules · 13 lessons · ₹4,500

○

3. On-Page SEO

12 lessons

- On Page importance
- What is META tags_ Meta Tags Preview
- How to write effective meta title_ How to write convincing meta description
- Introduction to URL Structure
- Types of URL Structure
- What is W3c Validator & its uses
- Header Tags
- Image and Alt Tag
- Internal Linking in SEO
- Website Structure
- Content Optimization
- panda algorithm

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4. On Page Analysis by AI

1 lessons

- On Page Analysis by AI

Advanced

Technical SEO · SEO Analysis Tool · Off-Page SEO

2 months · 3 modules · 18 lessons · ₹6,000

5. Technical SEO

7 lessons

- What is technical seo
- What is Broken Links
- 404 Custom Error Page
- Robots.txt
- Canonical issue
- What is Sitemap (Sitemap.xml and sitemap)
- Website Speed Test

6. SEO Analysis Tool

1 lessons

- On page Analysis Tools

7. Off-Page SEO

10 lessons

- What is Off Page
- What is Backlinks & its types
- Backlinks Quality factors
- Off Page Submission Activities
- Blog Submission
- Article Submission
- Classified Submission
- QA Submission
- PR Submission
- Infographic Submission

Certificates & what comes next

You receive a certificate at the end of every level you finish. Join for a single level or the full programme — the choice is yours. Learners who stand out may be invited to work on live client projects as interns; these places are merit-based, limited, and depend on projects being available.